



BRITISH COUNCIL APPG INQUIRY: OPPORTUNITIES FOR GLOBAL BRITAIN

The *Integrated Review of Security, Defence, Development and Foreign Policy* (IR) sets out HMG's vision for Global Britain: a 'soft power superpower' that takes a leading role in global security, trade, diplomacy and development. Through its international connections, the UK can boost prosperity at home and support resilient, open societies overseas.

In response to the IR, the British Council APPG are undertaking an inquiry to identify the principal opportunities for a global UK to embrace an active role as global connector and 'force for good'. The inquiry will consider the region-by-region opportunities for UK trade, leadership and soft power over the next decade.

We welcome written submissions relating to the questions below. We particularly welcome **regional or nationally specific insight** where this is relevant and your responses do not necessarily need to give a global overview. **You do not need to address all of the questions.** The deadline for submissions is **21 May 2021**.

Regional Focus

1. What key geopolitical and economic trends should the UK consider when identifying opportunities **in any or all** of the following regions:
 - (a) Americas
 - (b) Europe (non-EU)
 - (c) East Asia
 - (d) MENA
 - (e) South Asia
 - (f) Sub-Saharan Africa
2. As trading blocs and major powers, how should the UK approach its relations with:
 - (a) the USA
 - (b) the EU
 - (c) China
3. What are the principal opportunities for the UK's engagement with Commonwealth nations?
4. What are the principal opportunities for UK trade in countries with **high-growth economies** and which countries or regions should it prioritise?

Thematic focus

5. What are the principal global opportunities for:
 - (a) The UK education sector
 - (b) UK creative industries
6. What are the key assets that will enable the UK to fulfil its global ambitions and navigate a new context characterised by multipolarity and geopolitical shifts?
7. How can the UK engage with diaspora communities to support and strengthen international links? *Please consider using country specific examples in your response.*
8. How can the UK support liberal values where they are contested or under threat? *Please consider using region or country specific examples in your response.*
9. How should the UK approach international engagement where bilateral relations are strained or deteriorating? *Please consider using region or country specific examples in your response.*
10. How can the UK act as a force for good in fragile and post-conflict states and help to build resilient societies? *Please consider using region or country specific examples in your response.*



CONTACT INFORMATION AND TERMS OF USE

Name:

Organisation:

Contact Information (e-mail):

Please confirm that you are happy for this evidence to be quoted in full or in part in the subsequent APPG report (please delete as appropriate): YES / NO

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